
UNIT 5 COMMERCIAL BANKING

Structure

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5.0 OBJECTIVES

After studying this unit, you should be able to:

- explain the evolution of banking
- describe the structure of banks
- identify the functions of **commercial** banks
- explain the economic significance of banking
- describe the methods of credit creation by commercial banks.

5.1 INTRODUCTION

Commercial banks play an important role in the economic development of any country. The business of a commercial bank is primarily to accept deposits and advance short-term loans. Apart from this, a commercial bank **performs** a number of other useful functions to the community. Every commercial bank gets its funds mainly from three sources: share capital, reserve fund and deposits from the general public. Various banking systems came into existence with the development of banking in the world. In this unit, you will learn about the evolution of banking systems, the functions of commercial banks, the economic significance of banking and the method of credit creation by commercial banks.

5.2 EVOLUTION OF BANKING

The origin of modern commercial banking is traceable to ancient times. The development of **early** commercial banking was closely associated with the business of money-changing in private sector. Famous temples of Delphi and Olympia of Greece served as centres of **deposits** and lending. **Banking** in ancient Rome was developed on the same pattern as that in Greece. However, banking, as a public enterprise, made its beginning around the middle of **12th century** in Italy. Bank of Venice established in **1157** is supposed to be the most ancient **bank** in **the** world. Therefore, a **number** of private banking houses were established in North Europe with **the expansion** of commercial activities.

5.2.1 Evolution of Banking in England

Foundation of **early** banking in England may be traced to the presence of the goldsmiths. In the days of Civil War, insecurity and chaos reigned in England. In order to ensure safety of their money, people approached goldsmiths, who had good and **strong** rooms. Goldsmiths started issuing receipts for money received containing an undertaking to return money to depositors. Subsequently, these receipts acquired the status of bank notes.

Goldsmiths later found it safe and profitable to lend out some part of money. Since lending proved profitable, it **became** a regular feature. Regular accounts were maintained and pass books were also issued. In due course goldsmiths lent money to Government. This further induced them to give up their primary function and confine their business to that of a banker. The huge profits earned by the goldsmiths attracted many **firms** and merchants towards the banking business.

These developments received a temporary setback in 1672. Soon confidence in goldsmiths was restored. The Bank of England was established in 1694. Banks in **several** countries in **Europe** came into existence on the **pattern** of the banks in England, which led to the spread of modern banking system all over the world. However, the growth of joint stock commercial banks started only after the enactment of Banking Act in 1833 in England.

5.2.2 Evolution of Banking in India

Money lending **developed** as an occupation in India from 500 B.C. But the first modern bank was set up in 1688 in Madras. 'Agency Houses' started by the British in India paved the way for establishing joint stock banks in India. Bank of Hindustan was established in 1770 in Calcutta. General **Bank** of India was established in 1786. Three presidency banks **viz.**, Bank of Calcutta (1806), Bank of Bombay (1840), Bank of Madras (1843) were established. These three banks subsequently merged together to form the Imperial Bank of India in 1921 which was nationalised in 1955 and named as the State Bank of India.

Many other banks like Allahabad Bank (1865), **Punjab** National Bank (1894), Bank of India (1906), Indian Bank (1907), Bank of **Baroda** (1909), Central Bank of India (1911) came into existence. **However**, Indian banking system experienced a series of crisis and as a consequence witnessed a number of bank failures. This is more so during the post World War I **period**. **Reserve Bank of India** was therefore established in 1935 to regulate and control the banking system in India.

5.3 BRIEF STRUCTURE OF BANKS

Structure of banking varies from country to country. Banking structure is determined by several factors like traditions, economic conditions, political situation, public attitude, governmental factors and **topographical** conditions. Different banking systems came into existence with the development of banking in the world. Important among them are branch **banking**, **unit** banking, group banking and chain banking. Let us study about them in detail.

5.3.1 Branch Banking

Branch banking refers to that banking system in which two or more banking offices are operated under single ownership and management as a single institution. Thus, the business is operated by the head office through a network of branches spread in different parts of the world. In this system, every bank has legal entity with one group of shareholders and one group of Board of Directors. Banking system in India and England fall in this category.

In **India** all commercial banks (like the State Bank of India, **Bank** of India, etc.) indulge in branch banking operations. In England, major **banking** business is done by the "Big Five" **i.e.**, the Midland, the Westminster, Barclays, Lloyds and the National Provincial. These five banks have over 12,000 branches and control over 75% of the banking business in the ' country.

Advantages

The widespread and phenomenal growth of branch banking is due to various advantages

associated with this **kind** of banking system. They are:

- 1) **Mobilisation of savings:** Funds can be easily mobilised from the branches having surplus funds to the branches suffering from deficit of funds.
- 2) **Efficiency in management:** Branch banking provides greater scope for efficient management. In view of its size, experts and skilled personnel can be employed.
- 3) **Large scale economies:** Branch banking enjoys the internal and external economies of scale in terms of operations like division of labour, utilisation of expert services, technological innovations, computerisation, etc.
- 4) **Diversification of deposits and advances:** Branch banking provides a wider scope for the selection of diverse deposits and varied advances.
- 5) **Economy in reserves:** Each branch can maintain low cash reserves because funds can be moved from one branch to another.
- 6) **Remittance facilities:** Remittance of money from one place to another is more convenient and less costly.
- 7) **Uniform interest rates:** Branch banking facilitates mobility of capital and brings about uniformity in the rates of interest over a wider area.
- 8) **Flexibility in operations:** As branches operate in different parts of the country, it is therefore possible for branch banking to make necessary adjustments according to variations in local socio-economic conditions of different regions.
- 9) **Effective control by central bank:** The number of banks in the country are less in case of branch banking system. Hence the central bank of the country can easily and effectively control the commercial banking sector of the economy.
- 10) **Withstands depression:** Branch banking system is able to withstand adverse business conditions like depression.

Disadvantages

Branch banking system also suffers from the following disadvantages:

- 1) **Difficulty in management:** In view of its size of operations and spread of branches in different geographical areas, effective management becomes difficult in branch banking. Undue expansion results in mismanagement, incompetency, etc.
- 2) **Red tapism:** Branch banking is blamed for red tapism and abnormal delays in the disposal of urgent matters.
- 3) **Weaker branches:** Weaker and unhealthy branches can also survive in branch banking system. They offset the profits earned by other branches.
- 4) **Cut-throat competition:** Under branch banking a number of branches are opened in the same region by various banks. This results in the evils of cut-throat competition.
- 5) **Less personal contacts and familiarity with local conditions:** Due to their frequent transfers branch managers do not get the opportunity to develop personal contacts with customers and get fully conversant with local conditions.
- 6) **Utilisation of funds:** Local utilisation of funds may be less in branch banking in view of the easy availability of the facility for transfer of funds.
- 7) **Monopoly of power:** Branch banking creates some sort of monopoly power in a few hands which is detrimental to the country. For example, the five big banks in England control 75% of banking business and in India 93% of banking business is controlled by the public sector banks.

Though there are several disadvantages of branch banking system, they are outweighed by its advantages. In view of this the countries, where unit banking system was prevalent, are shifting over to the branch banking system.

5.32 Unit Banking

Unit banking refers to that system of banking in which banking operations are carried on through a single office rather than through a network of branches under the control

of a **single bank**. In other words, the single **office** is **both the controlling as well as** operating unit. Each banking unit is a separate company with **separate entity**. **Each banking** unit has its own capital, **shareholders** and Board of **Directors**. The **area of operations and the** size of bank are small under **unit banking system compared to branch banking** system. However, a few unit **banks** may have branches **operating** in a limited area. Thus, it is a **localised banking** system.

Advantages

Unit **banking** system has some advantages **over** branch banking system. These are:

- 1) Unit banks can serve **local needs** of small **communities in** a more effective manner as it is concerned with only a limited area of operation. **Moreover**, personal contacts with customers is **far** more easier in this system.
- 2) There **are** less possibilities of **mismanagement**, fraud and **irregularities**.
- 3) They are **free from** diseconomies of operations of more than the optimum size.
- 4) The **possibilities of** delay in operations due to **red tapism** are remote.
- 5) **Funds** are used only **within** the geographical area of operations.

Disadvantages

Unit banking system also suffers from **certain** disadvantages. These **are**:

- 1) In case of unit banking it is difficult to mobilise savings from one place to another.
- 2) Due to **small** size of operations **economies** of large scale cannot be enjoyed. Further, its size does not permit it to employ specialists.
- 3) Cost of establishment per bank is high in case of unit banking.
- 4) **Due to large** number of banks, **control** of central **bank** becomes **less** effective.
- 5) Unit bank is **too** small to overcome adverse business conditions.

In view of the disadvantages of unit banking system the systems of group banking and chain banking are developed.

5 3 3 Group Banking

Group banking consists of the ownership and operation of **two or more banks directly or indirectly by a corporation**. The group is **organised** around a key bank which in turn is controlled by a holding company.

This banking system enjoys the advantages of both branch banking and unit banking. However, it suffers from certain handicaps like less direct control over the constituents, difficulty of supervision and control and **influence** of failure of one member on the other.

5.3.4 Chain Banking

Chain banking is another **form** of group banking. It is difficult to differentiate it from group **banking**. **Chain banking** refers to a system where **two or more banks are controlled by a single person or group of persons through stock ownership or otherwise**. Thus, there is less formal arrangement than group **banking**. This system was developed in USA to overcome the drawbacks of unit **banking** system.

This banking system enjoys the advantages of both **branch** banking system and unit **banking** system.

Check Your Progress A

- 1) List different types of **banking** systems.

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- 2) Distinguish between branch banking system and unit banking system.

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- 3) Which of the following statements **are** True and which are False?
- i) Banking system in India falls under **the** category **of** branch banking.
 - ii) Savings from the **bank** branches having surplus funds to those suffering from deficit funds **cannot** be **mobilised**.
 - iii) Branch **banking** system brings about uniformity in the rates of interest over a wider area.
 - iv) Unit banking system is better able to withstand adverse business conditions.
 - v) Cost of **establishment** per bank is low in ,case of unit banking.

5.4 FUNCTIONS OF COMMERCIAL BANKS

The nature and significance of a bank can be known by the variety and magnitude of the functions it performs. It is highly difficult to define the term 'bank' as the concept itself is rapidly changing in-view of changes in **socio-economic** conditions, government policies, priorities etc. However, a few definitions will no doubt help in **better** understanding the nature of banking.

5.4.1 Definition of a Bank

According to Herber Hart “ *a banker is one who in the ordinary course of business honours cheques drawn upon him by persons from and for whom he receives money **ori** current account*”

According to Section 5 of the Banking Regulation Act, 1949, “*a banking company means any company which transacts the business of banking. Banking means the accepting for the purpose of lending or investment, of deposits of money from the public, payable on demand or otherwise, and withdrawable by 'cheque, draft or otherwise*”.

This is quite a satisfactory definition of banking. Thus main functions of a bank may be divided into two categories: 1) primary functions, and 2) secondary functions.

5.4.2 Primary Functions

Initially, collection of deposits **and** granting advances used to be the primary functions of a commercial bank. However, in modern economies creation of credit and foreign **exchange** dealings are also treated as primary functions of a bank.

Collection of Deposits

The most important primary **function** of a commercial bank is collection of deposits. These deposits may be in the form of 1) fixed deposits, 2) savings bank deposits, 3) current deposits, and 4) recurring deposits.

- 1) Fixed deposits: A fixed deposit, also known as term deposit, is one where a customer keeps a specified amount with the bank for a fixed period, Fixed deposit holder gets interest on the deposit for that period. However, if he **withdraws** before the expiry of the stipulated period, he loses all or a major part of the interest **earned** on that deposit. Generally, the rate of interest on fixed deposits is the highest compared to that on other three forms of deposits.
- 2) Savings bank deposits: Savings bank deposits can be opened with a very small amount. Though money in the savings account can be withdrawn at will, there are, however, certain limitations on the total number of withdrawals per week. The rate of interest on this deposit is **normally** higher than that of current deposit but less than fixed deposit. By mobilising small amounts from large number of individuals through savings bank deposits, banks are generally able to gather huge amount of funds.
- 3) Current account deposits: It is also known as **demand** deposit. The bank opens this account on an initial deposit of Rs. 100 but only after satisfying itself about the credit worthiness of the customer. There are no limitations on the **amount** of deposit **and** number of withdrawals. Normally no interest is paid on current deposit.
- 4) Recurring deposits: Another type of deposit devised recently is recurring deposits. The depositor is required to deposit a fixed amount once in every month for a specified number of years. The depositor gets the principal amount along with interest after the

expiry of that **specified period**. The rate of interest offered on these deposits is generally the same **as** that offered on **fixed** deposits.

Loans and Advances

Normally commercial banks grant short-term loans and advances to: 1) business and **trade**, 2) **industry**, 3) **agriculture** and allied activities, and 4) export and import **trade**. Let us understand the nature of such loans and advances.

- 1) **Loans to business and trade:** Commercial banks grant loans on short-term basis. Business **loans** are divided into (i) overdrafts, (ii) cash credits, (iii) direct loans, and (iv) bills discounted.
 - i) **Overdraft** is an arrangement by which the borrower is allowed to withdraw from his account more than **what is deposited** in his account. It is granted against collateral **security**. Interest is **charged on the** amount overdrawn.
 - ii) **Cash credit** is granted against the security of goods or **personal** security of one or more **persons** other than the principal **borrower**. Interest is charged only on the amount made use of by the customer under this **arrangement**.
 - iii) **Direct loans** are **granted** against security of movable properties. Borrower has to pay interest on the entire **amount of** loan sanctioned from the date of **taking** the loan till the time of repayment.
 - iv) If trade bills are allowed by banks for discounting, they are called **bills discounted**. Discounting of bills of exchange is the most popular method in western countries.
- 2) **Loans to industry:** Banks grant loans and advances to **industry** for its **working** capital requirement. They grant the loans to **industry** in the form of overdraft, **cash** credit, and direct loans.
- 3) **Loans to agriculture and allied activities:** Banks provide short-term credit to agriculture and its allied activities in the form of crop loans, loans for **irrigation**, land development, purchase of **cattle**, etc.
- 4) **Export and import trade: Commercial** banks also grant loans and advances for export and **import** trade. They grant **direct** loans, guaranteeing deferred payments, discounting bills **etc.** for the purpose.

5.4.3 Secondary Functions

For the **convenience** of customers, banks also perform a host of **non-banking** functions called secondary functions. These functions can be divided into two categories: (1) agency services, and (2) public utility services.

Agency Services

Various functions performed by a **banker as an** agent on behalf of the **customer** are called agency services. These agency services include: collection of **cheques/drafts**, payments, sale and purchase of securities, trustee, executor and attorney, **and** correspondence.

- 1) **Collections:** Commercial banks take up collection of promissory notes, cheques, bills, dividends, subscriptions, rents, etc., on behalf of their customers as agents. The **bank** charges '**service** charges' for rendering these services to its customers.
- 2) **Payments:** Banks **also** accept the responsibility to pay insurance premium, rents, taxes, electricity **bills, etc.**, periodically on behalf of its customers for which they charge **commission**.
- 3) **Sale and purchase of securities:** Customers sometimes approach the bankers for sale and purchase of **their** securities. For these **services** the banks charge **commission**.
- 4) **Trustee, executor and attorney: Banks** also act **as** trustees, executors and attorneys on behalf of their customers. **As a trustee**, the **banker** takes care of funds of the customer. helps *in* proper management of trust. **As executor**, he carries out **the desires** of the deceased customer **in terms** of the **will left** by him. **As an attorney**, the banker signs transfer forms and documents on behalf of the customer.
- 5) **Correspondent:** Banks serve **as** correspondents, agents or **representatives** of their customers. They obtain passports, traveller tickets, etc.

All the abovementioned services are called agency services as the banks act as agents to the customers in rendering these services.

General Utility Services

In addition to agency services, **commercial** banks perform various services useful to the customer. These services include letters of credit, draft facilities, underwriting, guarantee for deferred payments, locker facilities, references, business and statistical **information and foreign** exchange dealings.

- 1) **Letters of credit:** Banks issue letters of credit to their customers. These **are** useful to traders to buy goods from foreign countries on credit.
- 2) **Draft facilities:** Banks issue drafts to customers and enable them to transfer funds from place to place.
- 3) **Underwriting:** Banks **underwrite** share capital and debenture **capital** to be raised by government, joint stock companies, etc.
- 4) **Guarantee for deferred payments:** Importers may not be in a **position** to pay for their imports immediately. Exporters may allow **them** to pay in future but only if **the** payment is guaranteed. In such cases banks may give guarantee for deferred payments.
- 5) **Locker facility:** Banks provide locker facility to customers to **keep** their valuables, such as securities, jewellery, documents etc.
- 6) **Referee:** Banks serve as referee to the financial standing, business reputation and responsibility of their customers.
- 7) **Business and statistical information:** Banks collect and classify **information** regarding possibilities of trade, **commerce** and industry and provide the same to their customers. Some banks also publish bulletins of **information** for use by the general public.

Check Your Progress B

- 1) What is a bank?

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- 2) Name two main functions of a bank.

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- 3) State whether the following statements are True or False.

- i) Fixed deposits cannot be withdrawn before the **expiry** of the stipulated period.
- ii) The rate of interest paid on savings bank account deposits is higher than that of the current account deposits.
- iii) Under current account **deposits**, there are no limits on the amount of deposit and on the number of withdrawals.
- iv) Commercial banks do not grant loans and advances for export and import **trade**.
- v) **Banks** act as commission agents also.
- vi) Banks also help their customers in meeting their foreign exchange requirements.

5.5 ECONOMIC SIGNIFICANCE OF BANKING

A modern bank plays a **significant** and crucial role in **the** economic development of a country. In the past bankers used to be mere dealers of money. Today, they **are** playing the role of a leader of economic growth. Bankers render distinct services to all types of **customers**. Banks not only relieve the **public** of great anxiety and risk of safeguarding their surplus income, but also provide facilities for savings and investment, promote banking habit among the people, discourage **unprofitable** locking up of community's wealth and reduce idle capital of the **community**. **Bank** in its turn supply these **funds** to the businessmen; industrialists **and entrepreneurs** who **require** funds for running **and** developing their **business** and industry. In the words of **B.R. Rao**, "*the tiny streamlets of capital flowing into the bank's vaults become rivers and these rivers fall into the ocean of national finances to float the vessels of commerce and drive the wheels of industry.*" Banks, by their ability of

creation of credit, have placed at the disposal of the nations large sums of money. Economic significance of banks can be analysed as follows:

- 1) Facilitates the development of trade and industry: **The multifarious growth of trade and industrial sector in the modern economy is possible only if there is timely availability of finance in required quantities. Banks provide different types of loans to encourage new entrepreneurs and give financial help to the existing industrialists to diversify and develop their industrial activity. Thus, the growth and development of industry and trade is mostly facilitated by banks.**
- 2) Facilitating the **development of agriculture sector: Agriculture** plays vital role in economic development of third world countries. But the development of this sector suffered from paucity of funds. **Banks** help agriculture and its allied activities like poultry, fisheries, piggery, etc., by providing finances and technical **consultancy**.
- 3) Facilitating the development of service sector: Banks also provide **finance** for various **services** like transport, education, etc., **thereby** contributing to the strengthening of the infrastructure of the economy.
- 4) **Contributes for the balanced growth:** Banks identify the nature, the scale and the location of industries needing special care. This helps in balanced growth of **the economy**. Banks also identify the backward regions. By providing finances to those industrial units which contribute to the growth of these backward areas, banks help in balanced regional development as well as balanced growth of the economy as a whole.
- 5) Encouragement for **international** trade: By extending credit facilities for exports and imports and providing necessary information and data on international trade, banks encourage international flow of goods and **services**.
- 6) **Social service:** Banks also help in fulfilling various social needs like helping the needy and poor by introducing various schemes like self-employment, village adoption, educational assistance, slum removal programmes, etc.
- 7) **Implementation** of monetary policy: Sound economic development needs appropriate monetary policy. Well developed banking **system** helps the **economy** by implementing the monetary policy formulated by **the** central bank of the country.

5.6 CREATION OF CREDIT

Brief introduction of the principles of portfolio **management** is necessary to study the concept of creation of credit.

5.6.1 Principles of Portfolio Management

Banks have to manage their portfolio (assets and liabilities) in such a way that profits are secured to meet the expenses, liquidity is assured to meet the demands of the **depositors** and safety of the funds is assured in order to ensure solvency.

Liquidity

Liquidity means the ability of the **banker** to pay back the depositors money in cash on demand. In the words of Sayers, "*Liquidity is the word that the banker uses to describe the ability to satisfy demand for cash in exchange for deposits*". Liquidity is necessary for maintaining public confidence and is **influenced** by various factors like:

- 1) Nature of economy, i.e., developed or developing.
- 2) Nature of degree of development of money market.
- 3) Banking habits of the people in the **country/region**.
- 4) Banking structure in the country i.e., unit banking, branch banking.
- 5) Nature of business conditions i.e., inflation or depression.
- 6) Seasonal requirements such as slack season or busy season for money need.
- 7) Percentage of the minimum cash reserve.
- 8) Demand behaviour of the depositors.

Profitability

Bank is a business unit whose objective is to **earn** profit in order to meet the working expenses, pay the interest on deposits and **to declare** dividend to owners. Hence the bank **has**

to invest funds in such a way that it earns maximum possible income. Profitability of the bank is influenced by various factors like involvement pattern, rate of return on investment, cost of operation, etc.

Safety

Safety or solvency of a bank depends upon the relationship between assets and liabilities. If the value of assets is equal or greater than to that of liabilities of the bank, the bank is said to be solvent.

The three principles of portfolio management conflict with each other. The bank has to balance them for sound portfolio management.

5.6.2 Credit Creation

When a bank accepts cash and opens deposit account that deposit is called the **primary deposit**. A number of depositors deposit the money with a bank. A depositor normally does not demand the bank for the payment of his full deposit money at once. Similarly, at any point of time all the depositors do not demand the bank for repayment of their full deposit money. Hence the bank is left with some part of the deposits for granting loans and earn profits. The banker has to keep certain percentage of the deposit as reserve to meet the demands of the depositors. This percentage of reserve is called **cash reserve ratio (CRR)**.

The part of primary deposits left after meeting the requirement of cash reserve ratio are given out as loan by the bank. Normally, the sanctioned amount of the bank loan is not directly paid to the borrower but is credited to his account. Thus every bank credit creates an equivalent bank deposit. This type of deposits are called **secondary or derivative deposits**. After keeping certain percentage of this derivative deposits as cash reserve, banks grant further credit. This facility of granting credit results in creation of credit.

Creation of credit refers to the power of banks to multiply loans and advances through creating deposits. According to Newlyn credit creation refers to "the power of commercial banks to expand secondary deposits either through the purpose of making loans or through investment in securities".

Thus, the banks can multiply a given amount of cash (or primary deposit) to many times of credit or derivative deposits. The **ratio of total derivative deposits to the total primary deposits of a bank is called credit multiplier**.

Credit Creation by a Single Bank

Suppose a depositor deposited (i.e., primary deposit) Rs. 2,000 in Canara Bank and whose cash reserve ratio is 10%. Now Canara Bank after keeping Rs. 200 (10% of Rs. 2,000) as reserve, can grant credit of Rs. 1,800 to a person by crediting the amount to his account. The bank can again grant a loan of Rs. 1,620 (after keeping Rs. 180 i.e., 10% of Rs. 1,800) to second person by crediting the amount to his account. The bank can further grant another loan to a third person of Rs. 1,458 after maintaining 10% reserve i.e., Rs. 162. This process will continue until the primary deposit of Rs. 2,000 and the initial excess reserve of Rs. 1800 (i.e. excess of 10% of Rs. 2,000) lead to derivative deposit of Rs. 1800 + 1620 + 1458 + = Rs. 18,000. Total primary and derivative deposits will be Rs. 18,000 + 2,000 = Rs. 20,000. **Credit multiplier is the reciprocal of cash reserve ratio i.e., $1 + 1/10 = 10$ and the credit creation (total derivative deposits of Rs. 18,000) is the ten times of the initial excess reserve. Thus, credit creating ability of a bank is the product of credit multiplies and excess reserve of primary deposit (i.e., $10 \times \text{Rs. } 1,800 = \text{Rs. } 18,000$).**

Assumptions of the Credit Multiplier

- 1) The cash reserve ratio remains the same at all the stages of credit creation.
- 2) There is no leakage in the credit creation process.
- 3) There is a well developed banking system in the country.
- 4) People in the country have banking habits.
- 5) Credit control by the Central Bank is absent.
- 6) Normal business conditions are in existence in the country.

Multiple Credit Creation by Banking System

Normally there would be more than one bank and the borrower of a bank may withdraw the

money and may deposit the amount in the bank which in turn can create credit. This transfer of cash within the banking system creates **primary** deposits and thereby provides the facility of creation of derivative deposits. This **process** of creation of credit through primary and derivative deposits is called multiple credit creation by banking system.

We study the process of multiple credit creation with an example. If a depositor deposits **Rs. 2,000 in Canara Bank** and the cash reserve ratio is **10%**, the bank can grant a loan of Rs. 1800 (Rs. 2,000 – Rs. 200) to a person by crediting the amount to his account. If that person pays the amount of Rs. 1800 to the suppliers of material by a cheque and if the suppliers of **material** deposit that cheque in the State Bank of India, the deposit will be **primary deposit** to State Bank of India. Now State Bank of India can grant a loan of Rs. 1620 after maintaining 10% cash reserve (**Rs.1800 – 180**) to another person. If this person pays this amount to his creditors and if they deposit the amount in Syndicate Bank, this amount of Rs. 1620 will be the **primary deposit** to Syndicate Bank. Syndicate Bank **in its turn** can grant a loan of **Rs 1458** after maintaining 10% cash reserve (Rs 1620 – 162) which in turn can be deposited in another bank. Thus the credit creation or the creation of derivative deposits by the banking system will be **Rs 1800 + Rs. 1620 + Rs 1458 + = Rs. 18,000 i.e., 10 times i.e., credit multiplier.**

Limitations of Credit Creation

Conceptually either the individual banks or the banking system as a whole can create credit **as** discussed above. But a number of problems crop up in credit creation in practice. These 'problems **may** be viewed as the limitations of credit creation.

- 1) The ability of the credit creation of a bank depends upon the amount of cash. The bank can create more **credit**, if it has larger amounts of **cash** and vice versa.
- 2) **The** cash reserve ratio also affects the credit creation. **The lower** is the ratio, the greater is the ability to create credit.
- 3) The bank **can not** create credit practically as discussed in the concept in view of leakages like excess reserves and currency drains.
- 4) The required number of reliable borrowers to avail the entire credit created by banking system may not be available.
- 5) Required number and nature of securities may not be available to offer to the banks as security.
- 6) Credit Policy of the Central bank affect the cash reserve ratio.
- 7) All the people in the country may not have the banking habits to the required order.
- 8) Business conditions of the banks like inflation, depression, **etc.**, also affect the credit creation process.
- 9) All the banks may not have the same nature and extent of programmes of credit sanction and disbursement.

Check Your Progress C

- 1) Mention important aspects which show the economic significance of banks.

- 2) State whether the following statements are True or False.
 - i) Banks provide different types of loans to encourage new entrepreneurs.
 - ii) Banks help in balanced growth of the economy by providing finance to those industrial units which **contribute** to the growth of backward areas.
 - iii) Banks do not encourage international flow of goods and services,
 - iv) The ability of a bank for credit creation depends upon the amount of cash availability.
 - v) The cash reserve raiio is not affected by the credit policy of the central bank.

5.7 LET US SUM UP

Structure of banking varies from **country** to country. It is determined by several factors. Dirferent banking systems came into existence with the development of **banking** in the

world. **Important** among them are: 1) branch banking, 2) unit **banking**, 3) group **banking**, and 4) chain banking.

The **nature** and significance of a bank **can be known** by the variety and **magnitude of** the functions it **performs**. These functions can be divided into (i) primary function and (ii) **secondary** function. Commercial banks **are** the most **important source** of **institutional credit** in the money market. The business of a **commercial** bank is **primarily** to accept **deposits and** advance **loans**.

Commercial banks have **come** to play a significant role in the economic development of countries. **Without the** evolution of commercial banking in the **18th** and the **19th centuries**, Industrial Revolution would not have taken place in England. It may be **stated** that without **the** development of sound **commercial** banking, underdeveloped countries cannot hope to join the ranks of advanced countries. This is **because** industrial development requires the use of capital which will not be possible without the existence of banks which provide the necessary funds.

Commercial banks manage their assets and liabilities with three **considerations** in mind, **namely**, liquidity, profitability and **solvency**. These three **principles** of portfolio management conflict with each other. But the bank must balance them for sound portfolio management.

Creation of credit is a major function of a commercial bank. **When a bank advances** loans, **there tends** to be a multiple expansion of credit in the banking system. Primary deposits serve as a basis for creating derivative **deposits**, that is, credit creation, and for increasing money supply. However, **there** are certain limitations of credit creation by the banks.

On the whole, banks play a dynamic role in the economic life of every **modern** state. An efficient and comprehensive **banking system** is a crucial factor in **the developmental process**. Thus, in the **interest** of rapid economic growth, it is necessary to **reform** and develop a sound banking system.

5.8 KEY WORDS

Branch Banking: A banking system under which two or more banking units operate **under** single ownership **and** management as a single institution.

Cash Reserve Ratio: The percentage of **the** deposits which the banker has to keep as liquid funds.

Chain Banking: A banking system where two or more banks **are** controlled by a single person or group of persons through stock ownership or otherwise,

Credit Creation: The power of **the** banks to multiply loans and advances through creating deposits.

Credit Multiplier: The ratio of total derivative deposits to **the** total primary deposits of a bank.

Group Banking: A banking system where the **ownership** and operation of two or more banks are held directly or indirectly by a corporation.

Liquidity: The ability of the bank to pay back the depositors money in cash on demand.

Overdraft: An arrangement by which the **borrower** is allowed to withdraw from his account more than what is deposited in his account.

Primary Deposit: A deposit **account opened** by bank by accepting cash from **the** public.

Unit banking: A banking system in which banking operations are **carried** on through a single office.

5.9 ANSWERS TO CHECK YOUR PROGRESS

- 3) i) False ii) True iii) True iv) False v) True vi) True
C) 2) i) True ii) True iii) False iv) True v) False.

5.10 TERMINAL QUESTIONS

- 1) Compare the evolution of banking in England and **India**.
- 2) What is branch banking? Explain its advantages and disadvantages.
- 3) Explain **the** concept of 'unit banking'. What are the merits **and** demerits of unit banking system? Suggest measures to overcome the demerits of unit banking system.
- 4) Define the term 'bank'. What are the **primary** functions of a commercial bank?
- 5) Explain the secondary functions and general utility services of **commercial** banks.
- 6) Explain the contribution of commercial banks to the economic development of a country.
- 7) Explain the concepts **creation** of credit, liquidity, profitability and safety.
- 8) What is credit creation? Explain **how** banks can create credit. What are the limitations of credit creation?

Note: These questions will help you to understand the unit better. Try to write answers for them. But do not submit your answers to the University for assessment. These are for your practice only.